Agency Spend & Competition Brief

Department of the Interior × NAICS 332323 · Pythia Digital LLC · 2026-07-25

Competition profile - FY2023+FY2024+FY2025 (USASpending Award Data Archive)

How competitive this NAICS × agency cell is, measured over the swept window (FY2023+FY2024+FY2025).

- Category-coded slice (5660, 5680, Y1PZ, Z1PC, Z2PZ): **$381,126** obligated across **10** winners, median offers **3.0**
- *Full NAICS context:* the whole NAICS 332323 cell is $1,423,149 across 20 winners - this includes non-category products and is **not** the addressable market.
- Set-aside rate: **90%** · SDVOSB rate: **0%**

Top recipients - last 3 years, by total award value

A multi-year live lookback ranked by current total award value (which includes multi-year IDIQ/BPA ceilings). This window and dollar metric differ from the single-fiscal-year obligations above. The two figures are not directly comparable: a single recipient's multi-year ceiling can exceed one year's obligations. These rows show who the dominant players are, not annual spend.

Across **18** awards in this window, **$1,753,971** in total award value was recorded. The leading recipients (these sum to the figure above, not to the cell total):

Recipient	UEI	Location	Award value	Awards	Last award
AMA DIVERSIFIED CONSTRUCTION GROUP	NA7QDG668B66		$470,932	1	2024-06-14
BLACKBIRD FABRICATION, LLC	U6BFSW5HLKT1		$415,839	1	2026-06-16
TOHI CONSTRUCTION CO LLC	MNFZFKJXECP4		$384,347	1	2024-04-16
SUPER KACHER LLC	TDDSLF56K6T8		$158,745	1	2025-06-17
BAKER FENCING SOLUTIONS INC	CL83K4FA5CA4		$48,249	1	2024-09-11
CONTRACTING ONE LLC	W1MGAKM3BEA7		$38,840	1	2024-09-10
SPIRIT OF AMERICA CORP	FMH9KJH5N5K8		$33,843	1	2024-08-20
HURFCO INDUSTRIES INC	DVLNAX68CEL3		$32,821	1	2023-08-29

Recipient	UEI	Location	Award value	Awards	Last award
AMERICAN FENCE & SECURITY CO INC	HWLKXMMXQ218		$25,789	1	2022-05-13
DOHERTY WELDING, LLC	ZEMFXK73NNM5		$24,840	1	2025-09-15
TIER 1 MANAGEMENT LLC	CZRJHM84LXZ9		$19,500	1	2025-09-18
OCOTILLO LUMBER SALES INC	TR8PPDL1GE16		$19,420	1	2025-09-16
SWI FENCE, LLC	VEB1H26DLE97		$18,170	1	2024-08-09
SAVE AGAIN.COM	LQ4ANJBX8M67		$17,685	1	2025-02-19
THE WAHLBERG TEXAS CORPORATION	LNV2DCX9TBW8		$16,870	1	2026-06-24
WEST COAST CUSTOM METAL DESIGN INC	VK19GT2W7A38		$11,950	1	2023-06-23
BRANDSAFWAY SERVICES LLC	W9MUC4HKJLJ9		$10,000	1	2021-11-01
TROCO, LLC	C7NML4AACXV3		$6,131	1	2025-03-13

What this means for your positioning

The thinnest field in the engagement, at the smallest scale. Interior's 332323 category-coded slice carries **$381,126 in obligations across 10 winners at a median of 3 offers**. Ten companies split under $400,000 over three fiscal years. In absolute terms this is a rounding error next to the 238990 lanes, and it should not be pursued as a revenue target in its own right.

It matters for a different reason: the barrier to a first award is as low as it gets in federal contracting. The set-aside rate is **90%**, the highest of the five briefs, with SDVOSB at 0%. Nine of every ten dollars are reserved for small business with no additional certification required, the field is ten firms deep, and the typical award is small enough to fall under the simplified acquisition threshold.

The incumbents confirm there is nothing to displace. AMA Diversified Construction Group won 1 award for $470,932, Blackbird Fabrication 1 for $415,839, and Tohi Construction 1 for $384,347 (recipient values are current total award value over a multi-year live lookback across the full NAICS cell, a different scope from the obligations above). Every leading name holds exactly one award. No firm in this cell has established a repeat relationship, which means the next award is genuinely open and the one after it is too.

332323 is ornamental and architectural metal work: decorative and security fencing, gates, railings, and architectural barriers, typically at visitor centers, historic sites, and administrative facilities rather than range or boundary fencing. It is a natural adjacency for a firm already doing perimeter work, requiring finish quality rather than new capability.

Recommended entry move: add 332323 to the SAM registration at the same time as 332618, then treat it as opportunistic rather than as a lane. The registration costs nothing beyond the form. Bid it when a solicitation appears at an office already being worked for 238990 or 332618, and do not build a separate pursuit effort around it. Its value is that a $50,000 award here counts as federal past performance in exactly the same way a $500,000 award does, and in a 90% set-aside cell of one-award winners, it is among the most likely to be won first.

Methodology & sources

All data is drawn from **USASpending.gov** (FPDS contract data, US-government public-domain), retrieved 2026-07-25. The **competition profile** is a multi-fiscal-year sweep (FY2023+FY2024+FY2025) of the USASpending Award Data Archive - *offers received* is its `number_of_offers_received` field, and its dollars are obligations. The **top-recipients** table is a separate multi-year live `spending_by_award` lookback ranked by current total award value (which includes IDIQ/BPA ceilings); the two are different scopes and are reported separately by design. No licensed entity data (SAM Entity API / Dun & Bradstreet) is used in this report.
